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Smoking Attributable Health Care Expenditures in Portugal

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1. Introduction

It is well documented, in studies undertaken in other countries, that the economic burden imposed by substance abuse on individuals and society as a whole is substantial. However, in Portugal, the costs of poor health habits have never been evaluated. Here we use data collected by the Portuguese Ministry of Health to assess the health care costs attributable to smoking in Portugal.

While the economic costs of smoking include other dimensions, namely the losses associated with deaths, health care cost is still essential from a public policy perspective. The arguments for any anti-smoking public policies or for any public actions to recover costs are reinforced if the health-care cost attributable to this habit is found to be large. The literature reports two main methods to determine these costs: the "relative-risk method" (RR), and the "microeconometric method" (ME). The RR method uses epidemiological evidence to assess the relative risk to smokers of developing diseases that the medical literature determines to be linked to smoking as compared to non-smokers, figures which, coupled with prevalence rates of the population, are used to ascertain a "smoking-attributable fraction" (SAF) and apply it to estimate the fraction of health care expenditures attributable to the smoking habit. This method, however, has some important limitations: first, it relies on available epidemiological data that generally allows one to control the SAF for sex and age only; second, the relative risks are generally computed based on mortality rather than morbidity data; third, it limits the analyses to diseases that the medical literature establishes as directly caused by smoking.

The recently developed ME method overcomes each of these limitations. Basically, this method follows a different approach to compute the SAF. In short, micro data on health care expenditures and smoking behaviour is used to (i) predict

expenditures based on actual behaviour and observed characteristics, (ii) predict expenditures based on the counter-factual scenario where no one has ever smoked; and, the SAF is computed as the relative difference between these predictions. This method, which has been used to measure the health care costs attributable to smoking in the USA, is however extremely demanding in terms of information and it is unusual to find a data set that meets the requirements for its proper application.

The National Health Surveys undertaken by the Portuguese Ministry of Health in several years contain extensive economic, socio-demographic, behavioural, health condition, and health-care cost and use data on the Portuguese population that makes these data sets extremely unique for the full application of the ME method to estimate these costs. In sum, this paper answers the following main questions:

- (i) How much are the health-care costs attributable to smoking in Portugal?
- (ii) Are these costs statistically and economically significant?
- (iii) Do these costs vary in significant ways between the different regions in Portugal?
- (iv) Are health care costs attributable to smoking reduced by governmental programs informing people about its health risks, the meaning of the risks, and the consequences of those risks? And if so, are those cost savings statistically and economically significant?

2. The methodology

The microeconometric method used for estimating the SAF in Portugal follows an approach that has been widely used in the literature in recent years (eg. Bartlett *et al.* (1994), Miller *et al.* (1999), Coller *et al.* (2002), Harrison *et al.* (2003)). This approach, pioneered by Duan *et al.* (1983), consists in estimating two-part models to deal with the mixed nature of the distribution of medical expenses. A mixed distribution is a continuous distribution with a positive mass at one or more points (making it neither strictly discrete nor continuous), a common characteristic of medical expenses data where a high percentage of individuals have no medical expenses. Like in our data (Section 3), this corresponds to cumulative distributions showing a "spike" at zero. The two-part account of the mixed nature of these distributions exploits the fact that the likelihood naturally splits the model in two parts: one part deals with the mass at zero, and the other part deals only with those individuals who have positive medical expenses.

Formally, let Y be the medical expense of an individual, Z a vector of covariates (including measures of smoking behaviour), and γ a vector of parameters. Given Z=z, let I=1 if Y>0, and I=0 if Y=0. Then,

$$f_{Y}(y; \gamma | z) = \begin{cases} Pr(I=0|z) \text{ if } y=0\\ f_{Y}(y; \gamma | I=1, z) Pr(I=1|z) \text{ if } y>0\\ 0 \text{ if } y<0 \end{cases}$$
 (1)

For a total of n observations where n_1 observations correspond to those individuals with y_i =0 (and, therefore, I=0), and (n- n_1) observations have y_i >0 (I=1), the likelihood for the parameter vector γ is:

$$\begin{split} &\prod_{i=1}^{n} f_{\mathbf{Y}}(y_{i};\gamma|z) = \prod_{i=1}^{n_{1}} \Pr(I=0|z) \prod_{i=n_{1}+1}^{n} f_{\mathbf{Y}}(y_{i};\gamma|I=1,z) \Pr(I=1|z) = \\ &= \left[\Pr(I=0|z) \right]^{n_{1}} \left[\Pr(I=1|z) \right]^{n-n_{1}} \times \prod_{i=n_{1}+1}^{n} f_{\mathbf{Y}}(y_{i};\gamma|I=1,z) \end{split} \tag{2}$$

The likelihood is, therefore, the product of two likelihoods, $\prod_{i=1}^n f_Y(y_i;\gamma|z) = (likelihood\ 1) \times (likelihood\ 2)\ , \ where the first likelihood\ corresponds\ to$ the probability that an individual has a positive expense, and the second likelihood corresponds to the probability model for the distribution of *positive* expenses only.

Specifying the appropriate probability distributions of each part of the model allows us to obtain consistent and efficient estimates of the parameter vectors by separately maximizing each likelihood (McDowell (2003)). The dependent variable in the first part of the model is dichotomous in nature (either an individual has an expense or not), and a logit or probit specification is often used to estimate the parameters of this part. The dependent variable in the second part of the model is strictly positive commonly with non-constant variance, and a semi-log specification is the most prevalently used to estimate the parameters of this part; this amounts to apply least-squares for logged dependent variables.

Estimation of the first part of the model is used to predict the probability that an individual incurs positive medical expenditures given his or her personal characteristics, including actual smoking habits. Estimation of the second part of the model is used to predict the natural logarithm of an individual's medical expense level given his or her personal characteristics, including actual smoking habits, *conditional* on the individual having some medical expenses; in this case, the exponential of the log-scale prediction is used to generate the predicted level of medical expenditures for

the individual. The overall predicted medical expense for an individual given his or her actual characteristics is then obtained by simply multiplying the predictions from the two parts of the model. Given the actual vector of covariates Z, let \hat{p}_A stand for the predicted probability of having an expense, and $\hat{\mu}_A$ stand for the predicted level of expenses, given an expense is incurred. The overall predicted medical expense is given by:

$$\hat{\mathbf{y}}_{A} = \hat{\mathbf{p}}_{A} \times \hat{\boldsymbol{\mu}}_{A} \tag{3}$$

Estimation of the SAF proceeds by undertaking a counter-factual simulation of the two-part model. This consists in assuming that all current or former smokers are no longer smokers and indeed never smoked, which amounts to re-setting the values of all smoking-related covariates to zero for all individuals in the data base, and predicting expected expenditures with the statistical model. Let Z^0 be the vector of covariates for an individual with all the smoking-related variables set to zero, but holding all other characteristics at their actual values. Applying the estimated coefficients from the first part of the model above to Z⁰ yields the predicted probability that the individual incurs positive medical expenses in the counter-factual scenario where the individual had never smoked. Denote this predicted probability by \hat{p}_{C} , noticing that $\hat{p}_{C} = \hat{p}_{A}$ for an individual who actually had never smoked. Similarly, applying the estimated coefficients from the second part of the model above to Z⁰ yields, after a suitable transformation of the log-scale prediction, the predicted level of medical expenses in the counter-factual scenario where the individual had never smoked. Denote this predicted expense level by $\hat{\mu}_{\scriptscriptstyle C}$, noticing that $\hat{\mu}_C = \hat{\mu}_A$ for an individual who actually had never smoked.

The overall predicted medical expense in the non-smoking counter-factual scenario is then given by:

$$\hat{\mathbf{y}}_C = \hat{p}_C \times \hat{\mu}_C \tag{4}$$

The difference $\hat{y}_A - \hat{y}_C$ is a smoking attributable expense, and the ratio of this difference to the predicted expenses with the actual values of all the covariates is the smoking-attributable fraction for the individual:

$$SAF = \frac{\hat{y}_A - \hat{y}_C}{\hat{y}_A} \tag{5}$$

An aggregate SAF may then be generated multiplying each individual's SAF by their actual expenses, summing up these values for all the individuals with expenses, and dividing the result by the predicted total of the individual's expenses. The aggregate SAF may be applied to the annual health care expenditures to obtain the monetary value of these expenditures that are attributable to smoking.

3. The data

The National Health Surveys undertaken by the Portuguese Ministry of Health in several years contain detailed information on health care expenditures, and on several socio-demographic, economic, and health-behavioural variables for a large sample of individuals in Portuguese mainland allowing the full application of the ME method to estimate an aggregate SAF for Portugal. The surveys employ recognized best-practice survey methods yielding probabilistic samples representative of the mainland Portuguese population.

Here we first use the National Health Survey undertaken in 1998/1999 (a more recent Survey was undertaken in 2005/2006 which is to this day unavailable to the authors) to estimate the SAF. Previous National Health Surveys were undertaken in 1987 and in 1995/1996. The data from each of these surveys allow us to estimate comparable SAFs for Portugal.

Table 1 lists the number of observations by five main regions of Portugal for each of the Surveys, the percentage of observations with zero expenditure, the mean and standard deviation of positive expenditures, and the percentage of individuals who are current or former smokers.

Table 1-Descriptive Statistics with complete samples

	_	iics with comp			
Year NHS	N	Percentage	Mean	Standard	Percentage
and		with 0 exp.	Expense	Deviation	Smokers
Region					
1998	48,606	67.8	€ 46	€ 129	24.7
North	14,832	71.7	41	90	21.9
Center	9,631	66.3	44	129	20.1
Lisbon	12,608	62.4	56	178	28.6
Alentejo	5,853	68.9	39	67	26.9
Algarve	5,682	71.3	45	95	29.5
1995	49,718	74.1	€ 35	€ 102	23.0
North	14,512	81.9	40	107	19.2
Center	10,039	70.4	32	70	19.0
Lisbon	13,587	69.1	36	130	27.0
Alentejo	6,351	71.6	29	86	25.6
Algarve	5,229	75.7	36	64	27.2
1987	41,585	76.9	€ 14	€ 48	20.5
North	16,127	79.4	14	61	17.9
Center	7,035	78.5	11	18	16.6
Lisbon	11,647	74.4	14	33	23.3
Alentejo	4,118	75.9	14	69	24.2
Algarve	2,658	69.6	17	32	27.9

The descriptive statistics presented in Table 1 are computed using the total number of observations in each of the National Health Surveys. Estimation of the needed statistical models to compute the SAF, however, requires valid observations

for each of the relevant variables included in the models. This means that any observations with missing values for any of the relevant variables are discarded from the analysis. There are a number of approaches to prevent discarding observations from the analysis which entail setting missing values to some non-missing values using reasonable imputation algorithms. The simplest imputation algorithm consists in setting missing values on a variable to the mean value of the non-missing values on that same variable. More sophisticated approaches involve developing imputation models for variables with missing values in terms of variables without any missing values. Here, observations with missing values are simply discarded from the analyses, and the robustness of the estimated SAF is then assessed by comparison with the resulting estimates when imputation algorithms are used (TO BE DONE WHEN THE 2005 DATA COMES IN).

Table 2-Descriptive Statistics with working samples

	•	tics with work		G4 1 1	D 4
Year NHS	N	Percentage	Mean	Standard	Percentage
and		with 0 exp.	Expense	Deviation	Smokers
Region					
1998	35,983	65.2	€ 47	€ 131	29.9
North	10,709	69.0	41	82	27.6
Centre	7,076	63.8	44	121	23.8
Lisbon	9,729	60.3	58	190	33.5
Alentejo	4,542	65.6	38	50	31.9
Algarve	3,927	69.5	45	92	35.7
1995	31,267	72.5	€ 39	€ 120	30.5
North	9,434	80.4	44	125	26.9
Centre	5,835	67.8	34	80	26.2
Lisbon	9,166	67.1	40	151	34.6
Alentejo	3,524	71.8	32	97	33.4
Algarve	3,308	73.6	40	72	33.4
1987	36,882	76.1	€ 13	€ 47	20.9
North	14,298	78.6	14	63	18.5
Centre	6,473	77.8	11	18	17.1
Lisbon	10,215	73.6	13	29	23.8
Alentejo	3,582	75.0	12	68	25.0
Algarve	2,314	68.6	17	32	27.7

Table 2 lists the descriptive statistics for the samples with non-missing values on all the relevant variables. These samples are referred to as "working samples". The figures show that discarding "missing-value" observations reduces the 1998 NHS sample size by about 25%. Compared to the complete sample, the percentage of observations with zero expenditure is lower, and the percentage of individuals who are current or former smokers is higher at the national level in the 1998 working sample. Formal statistical tests on the equality of proportions using large-sample statistics reveal that these proportions are indeed statistically different at conventional significance levels between the complete and working 1998 samples. The application of a t-test on the equality of the positive expenditure means, however, reveals that these figures are not statistically different for these samples.

Concerning the 1995 NHS, discarding "missing-value" observations reduces the sample by about 37%. Comparable formal statistical testing procedures on the equality of proportions and equality of mean expenditures reveals that the figures are indeed statistically significant different amongst the complete and working 1995 samples. The 1987 sample is reduced by about 11% when the missing values are discarded, and only the proportion of individuals with zero expenditure is statistically significantly different between the complete and working samples.

4. Estimated SAF using the 1998 NHS

Selection of the independent variables in the two-part model is driven by previous research findings, and the information that is available in the data set. These variables (but not their coefficients) are the same in each part of the model. Table 3 contains the descriptive statistics for the independent variables of the 1998 working sample. Using acronyms for the variables, we have:

EVERSMOKER: binary indicator that the individual is a current or former smoker.

CIGSNOW: typical number of cigarettes the individual smokes per day now (at the time of the survey).

CIGSNOW2: squared number of cigarettes the individual smokes daily now (CIGSNOW2= CIGSNOW×CIGSNOW).

YEARSSMOKING: number of years the individual has been smoking up to the present survey time.

YEARSSMOKING2: squared number of years the individual has been smoking up to the present survey time (YEARSSMOKING2= YEARSSMOKING×YEARSSMOKING).

CIGSPAST: typical number of cigarettes the individual smoked per day in the past (for a former smoker).

CIGSPAST2: squared number of cigarettes the individual smoked per day in the past (CIGSPAST2= CIGSPAST×CIGSPAST).

YEARSSMOKED: number of years the individual had been smoking in the past (for a former smoker).

YEARSSMOKED2: squared number of years the individual had been smoking in the past (YEARSSMOKED2= YEARSSMOKED×YEARSSMOKED).

DRINKER_NEVER: binary indicator that the individual never drank alcohol.

DRINKER_OFTENWEEK: binary indicator that the individual often drinks alcohol during the week.

DRINKER_ONCEWEEK: binary indicator that the individual drinks alcohol once during the week.

DRINKER_ONCEMONTH: binary indicator that the individual drinks alcohol once during the month.

DRINKER_RARELY: binary indicator that the individual rarely drinks alcohol in the year.

INC: household income group of the individual (1=very low income group, up to 10=upper income group).

REG: region where the individual lives (1=North, 2=Center; 3=Lisbon and Vale do Tejo, 4=Alentejo, 5=Algarve).

AGE: age of the individual in years.

MALE: binary indicator that the individual is male.

MARRIED: binary indicator that the individual is married.

JOB: binary indicator that the individual currently works.

NFAMILY: number of people in the individual's household.

EXER: binary indicator that the individual gets regular exercise at least once a week.

EDU: number of years of schooling.

BMI: body mass index of the individual, defined in terms of reported height and weight.

BMI2: squared body mass index (BMI2= BMI×BMI).

DISABILITY: binary indicator that the individual has a long-term disability.

HIBLOOD: binary indicator that the individual has high blood pressure.

DIABETES: binary indicator that the individual has diabetes.

ASTHMA: binary indicator that the individual has asthma.

BRONCHITES: binary indicator that the individual has bronchitis.

ALLERGY: binary indicator that the individual has allergy.

HEART: binary indicator that the individual has a heart disease (as identified in the ICD9 (9th Revision of the International Classification of Diseases) codes.

CANCER: binary indicator that the individual has cancer (as identified in the ICD9 (9th Revision of the International Classification of Diseases) codes.

PREGNANCY: binary indicator that the individual reported a pregnancy in the past 3 months.

Table 3 – Independent Variables: Descriptive Statistics

Variable	Obs	Mean St	d. Dev.	Min	Мах	
eversmoker	35983	.2986966	.4576929	0	1	
cigsnow	35983	3.54787	8.941875	0	100	
cigsnow2	35983	92.54228	333.0409	0	10000	
yearssmoking	35983	4.130673	10.66258	0	80	
yearssmoki~2	35983	130.75	453.2962	0	6400	
cigspast	35983	2.785121	9.576988	0	100	
cigspast2	35983	99.47306	494.8414	0	10000	
yearssmoked	35983	2.736876	9.146272	0	72	
yearssmoked2	35983	91.14246	386.7421	0	5184	
drinker_ne~r	35983	.4003835	.4899829	0	1	
drinker_of~k	35983	.3901565	.487792	0	1	
drinker_on~k	35983	.0553873	.2287378	0	1	
drinker_on~h	35983	.0191479	.1370467	0	1	
drinker_ra~y inc reg age male	35983 35983 35983 35983 35983	.1342023 5.147959 2.552622 49.2397 .4665814	.3408742 2.668179 1.322788 18.73738 .4988889	0 1 1 18 0	1 10 5 103 1	
married	35983	.670122	.4701751	0	1	
job	35983	.511158	.4998824	0	1	
nfamily	35983	3.064669	1.324702	1	11	
exer	35983	.0795376	.2705797	0	11	
edu	35983	5.760359	4.460109	0	24	
bmi bmi2 disability hiblood diabetes	35983 35983 35983 35983 35983	25.45403 665.0313 .0977406 .2102382 .065392	4.138109 227.5542 .2969677 .4074834 .2472197	12.81558 164.2392 0 0	66.66667 4444.444 1 1	
asthma	35983	.0570269	.2318973	0	1	
bronchites	35983	.0300975	.1708581	0	1	
allergy	35983	.1231693	.328636	0	1	
heart	35983	.0149515	.1213605	0	1	
cancer	35983	.0036128	.0599989	0	1	
pregnancy	35983	.0012228	.0349477	0	1	

The probit results for the first part of the model are reported in Table 4. Clearly, the results show that the health-related variables are the strongest predictors of positive medical expenditures. Personal characteristics such as age, income, years of schooling, marital status and sex also play a statistically significant role in determining whether or not the individuals have medical expenses. The region where the individuals live also impacts on the probability of having a medical expenditure. The results indicate that, ceteris paribus, individuals living in the Center and in the Lisbon and Vale do Tejo regions of Portugal are more likely to have medical expenses than those who live in the North. The reverse result is found for those individuals living in the Alentejo and the Algarve regions.

An interesting observation is that none of the smoking-related variables is individually statistically significant at less than the 0.05 significance level. The result of a likelihood ratio test of the hypothesis that the coefficients of the smoking-related variables are jointly zero reveals, however, that the set of smoking-related variables is jointly statistically significant in determining whether or not the individuals have medical expenses. The test statistic for the likelihood ratio test is defined as -2(L_R - L_{UR}), where L_R and L_{UR} are the values of the log-likelihood functions for the restricted and unrestricted models (the restricted model sets all the coefficients of the smoking-related variables to zero). The computed test statistic is $\chi^2_{(9)}$ =80.2 and, therefore, the null hypothesis is rejected.

Table 4 – Probit Results for probability of positive expenditure

Tuble : II	obit Results	or probab	mey of p	Oblitive	xpenanture		
Probit regress				wald	r of obs = chi2(45) = > chi2 =	35983 3732.89 0.0000	
Log pseudolike	elihood = -211	L79.488		Pseud	o R2 =	0.0888	
ypositive	 Coef. +	Robust Std. Err.	Z	P> z	[95% Conf.	Interval]	
eversmoker cigsnow cigsnow2 yearssmoking yearssmokic>2 cigspast2 yearssmoked2 drinker_ne~r drinker_of~k drinker_on~k drinker_on~k drinker_ra~y		.0478667 .0037726 .0000686 .0037424 .00037424 .00035195 .000485 .0004756 .000477 .3466115 .3466531 .3476227 .3499007 .346873 .0322748 .0326271 .0335818 .0374503 .0414235 .04545131 .0374503 .0414235 .040424 .0208745 .0195871 .0245102 .0260171 .0006213 .0179245 .0171577 .0168576 .0066739 .0284426 .0023492 .0130221 .0002355 .0287914 .0308274 .0416613 .0215353 .0416613 .0215353 .0605009 .1144821 .1945962 .3900596	1.26 0.12 0.49 -0.10 0.06 0.47 1.75 -1.31 0.73 1.27 1.54 1.35 -0.14 2.89 1.98 1.997 3.05 2.53 2.44 2.64 5.40 -2.52 -4.23 15.26 -13.68 -6.49 -1.21 1.49 8.18 1.906 7.55 7.48 1.98 1.98 -1.24 -1.25 -1.26 -1.27 -1.	0.208 0.908 0.908 0.623 0.924 0.955 0.962 0.637 0.080 0.256 0.189 0.467 0.204 0.125 0.890 0.004 0.047 0.002 0.012 0.015 0.007 0.018 0.008 0.000 0.012 0.000 0.000 0.000 0.000 0.000 0.215 0.000 0.228 0.137 0.000 0.228 0.137 0.000 0.228 0.137 0.000	03351540069575000100700769110007292000072200092470002395223922642743122392781148324820986750677221 .0303457 .0008359 .0385991 .021052 .0180532 .0296779 .0171973 .0141571 .06728821097771611117162111716272882109777161111716311170826552802728 .07995441827605636630204851 .01139850412160001114 .1565168 .3155923 .1609863 .1701913 .1264913 .2498815 .4572972 .1613595 .1976248 -2.020793	.1541184 .0078308 .0001683 .0069788 .0001281 .0070668 .000118 .0165427 .0000638 1.13477 .9314239 1.123378 1.223261 1.14985 .0587926 .1582416 .1324739 .135688 .1771191 .1666208 .1648556 .1920549 .1871781 .0959838 .144068 -0136936 -0591265 .010701 -2100098 .1472112 -1166795 -0302052 .0910079 .0206074 .0098296 .0008119 .2551241 .3879471 .2738465 .2910324 .2898005 .3342982 .6944562 .6101212 .9604279 -4917877	

The regression results for the second part of the model are reported in Table 5. Again, the smoking-related variables are not individually statistically significant, but the result of a standard F test on the joint significance of the set of smoking-related variables clearly indicates that they constitute an important influence on the level of expenditures ($F_{(9, 12461)}$ =3.46). In line with the probit results, the region where the individuals live also impacts the level of expenditures in a statistically significant manner.

Table 5 – Regression Results for level of expenditure

Table 5 – Regression Results for level of expenditure								
Linear regress	sion				Number of obs F(45, 12461) Prob > F R-squared Root MSE			
lnY	 Coef.	Robust Std. Err.	t	P> t	[95% Conf.	Interval]		
eversmoker cigsnow cigsnow2 yearssmoking yearssmoki~2 cigspast2 yearssmoked2 drinker_ne~r drinker_of~k drinker_on~k drinker_ra~yIinc_3Iinc_4Iinc_5Iinc_5Iinc_6Iinc_7Iinc_8Iinc_10Ireg_2Ireg_3Ireg_4Ireg_2Ireg_3Ireg_4Ireg_5agemalemarriedjob nfamily exer edubmi bmi cancer bmi diabetes asthma bronchites allergy heart cancer pregnancycons	0587055 0098678 000019 0064644 .0000591 .0016777 .0000566 0055115 .0000636 -1.056339 -1.253686 -1.175543 9529191 -1.175232 .0003214 .1092089 .1288407 .1318206 .1705546 .1399813 .2435668 .2823666 .1705546 .1399813 .2435668 .2823666 .3333961 0459184 .0577095 0583774 07577958 0035965 0094792 .0602835 083486 0189615 0440723 .0229516 .0202816 0003486 .1188628 .1468921 .1232723 .1025288 .0347742 .1435604 .0991384 .1774364 .1774364 .1774364 .1774364 .1774364 .1774364 .1774364 .1774364 .1774364	.0753354 .0061145 .0001068 .0060728 .0000991 .0044224 .0000534 .0062604 .0001042 .8172928 .8173337 .8185145 .8213476 .8176065 .0393946 .041029 .0441512 .04585583 .0473374 .051038 .0510698 .0614701 .0625431 .0294455 .0274831 .0335884 .0309614 .0099109 .0266628 .0238064 .0249056 .00478762 .0035799 .015193 .0002641 .0279755 .0218075 .0218075 .0218075 .0297028 .0336368 .042765 .042765 .0263968 .0537042 .1403862 .2120483 .8480542	-0.78 1.61 -0.18 -1.06 0.60 0.38 1.06 -0.88 0.61 -1.29 -1.53 -1.44 -1.16 -1.44 0.01 2.66 2.92 2.87 3.60 2.74 4.77 4.59 5.33 -1.56 2.10 -1.74 -1.94 3.95 -0.36 2.53 -3.35 -1.94 -0.92 6.41 1.33 -1.32 4.25 6.74 4.15 3.05 0.81 5.44 1.85 1.26 2.45 4.13	0.436 0.107 0.859 0.287 0.551 0.704 0.290 0.379 0.541 0.196 0.125 0.151 0.246 0.151 0.993 0.008 0.004 0.000 0.000 0.000 0.000 0.000 0.000 0.0119 0.036 0.082 0.052 0.052 0.011 0.001 0.052 0.357 0.000 0.722 0.011 0.001 0.052 0.357 0.000 0.182 0.357 0.000 0.182 0.357 0.000 0.182 0.357 0.000 0.182 0.011 0.055 0.206 0.000	2063745 0021175 0002284 018368 0001352 0069909 0000482 0177829 0001407 -2.658359 -2.855786 -2.779957 -2.562887 -2.777867 0768982 .0287857 .0422975 .0419313 .077766 .0399388 .143462 .1618756 .2108019 1036361 .0038385 1242158 1523621 .0018111 0617423 .0136192 1323048 0381095 1323048 0381095 1379169 .0159344 0094991 0008662 .0640265 .1041461 .0650502 .0366037 0490519 .0918185 0061301 0977423 .1036471 1.836538	.0889636 .0218531 .0001904 .0054392 .0002533 .0103463 .0001613 .0067598 .000268 .5456806 .3484145 .4288721 .657049 .4274035 .077541 .1896321 .2153839 .22171 .2633431 .2400237 .3436716 .4028576 .4559903 .0117993 .1115805 .0074611 .0007706 .0053819 .042784 .1069478 -0346673 .001866 .0497724 .0299688 .0500623 .000169 .1736991 .1896381 .1814944 .1684538 .186002 .1953023 .204407 .4526151 .934942 .1953023 .204407 .4526151 .934942		

Having estimated the two-part model, and generated the relevant actual and counter-factual predictions, each individual's SAF is computed using equation (5). Computation of the aggregate SAF is then a relatively straightforward exercise. In this application, the estimated aggregate SAF is 13.77%. Thus, according to this estimate, about 13.77% of the health care expenditures in Portugal are attributable to smoking, a figure that is clearly significant in economic terms.

5. Estimated SAF using the 1995 NHS

The same logic, statistical procedures and the same definition of covariates as set forth above are used to estimate the aggregate SAF using the 1995 data base. Table 6 contains the descriptive statistics for the independent variables of the 1995 working sample.

Table 6 – Independent Variables: Descriptive Statistics

Table 6 – Independent Variables: Descriptive Statistics									
Variable	Obs	Mean	Std. Dev.	Min	Мах				
eversmoker cigsnow cigsnow2	31267 31267 31267	.3045703 3.887965 102.9066	.4602326 9.3698 360.4383	0 0 0	1 100 10000				
yearssmoking yearssmoki~2 cigspast cigspast2 yearssmoked	31267 31267 31267 31267 31267 31267	4.13551 125.0888 2.542713 88.37896 2.369783	10.39181 426.7429 9.050757 457.3998 8.29195	0 0 0 0 0	78 6084 100 10000 73				
yearssmoked2 drinker_ne~r drinker_of~k drinker_on~k drinker_on~h	31267 31267 31267 31267 31267 31267	74.3701 .3589727 .4212428 .0631337 .0170787	334.5901 .4797069 .4937662 .2432071 .1295668	0 0 0 0 0	5329 1 1 1 1				
drinker_ra~y inc reg age male	31267 31267 31267 31267 31267 31267	.1395721 6.574408 2.534237 45.17686 .4903253	.346548 2.399557 1.308638 17.36424 .4999144	0 1 1 18 0	1 10 5 101				
married job exer edu bmi	31267 31267 31267 31267 31267 31267	.6877858 .5631177 .0902549 6.233313 25.13194	.4634041 .4960081 .2865512 3.934915 3.952267	0 0 0 0 0 12.90323	1 1 1 24 61.63709				
bmi2 disability hiblood diabetes asthma	31267 31267 31267 31267 31267 31267	647.2343 .0450635 .1646784 .0490613 .0272172	213.205 .2074467 .370896 .2159995 .1627184	166.4932 0 0 0 0	3799.131 1 1 1 1				
bronchites allergy heart cancer	31267 31267 31267 31267	.0503726 .1193271 .0121534 .003742	.2187161 .3241782 .1095722 .061058	0 0 0 0	1 1 1 1				

The probit results for the first part of the model using the 1995 working sample are reported in Table 7. Again, the results show that the health-related variables are the strongest predictors of positive medical expenditures. The region where the individuals live also impacts on the probability of having a medical expenditure. The results indicate that, ceteris paribus, individuals living in the Center,

in Lisbon and Vale do Tejo, in Alentejo and in the Algarve regions are more likely to have medical expenses than those who live in the North.

In line with the results previously found, none of the smoking-related variables is individually statistically significant at less than the 0.05 significance level. The result of a likelihood ratio test of the hypothesis that the coefficients of the smoking-related variables are jointly zero reveals, however, that the set of smoking-related variables is jointly statistically significant in determining whether or not the individuals have medical expenses. The test statistic for the likelihood ratio test is defined as $-2(L_R-L_{UR})$, where L_R and L_{UR} are the values of the log-likelihood functions for the restricted and unrestricted models (the restricted model sets all the coefficients of the smoking-related variables to zero). The computed test statistic is $\chi^2_{(9)}$ =56.0 and, therefore, the null hypothesis is rejected.

Table 7 – Probit Results for probability of positive expenditure

		re personal	J	0.00000	Apenaiture				
Probit regression									
Log pseudolike	elihood = -169	38.096		Prob : Pseud		0.0000 0.0796			
ypositive	Coef.	Robust Std. Err.	z	P> z	[95% Conf.	Interval]			
eversmoker	.0204189	.0515298	0.40	0.692	0805777	.1214154			
cigsnow	.0009938	.003953	0.25	0.802	006754	.0087415			
cigsnow2	-9.86e-06 0011373	.0000683	-0.14 -0.27	0.885 0.785	0001437 0093129	.000124			
yearssmoking yearssmoki~2	.00011373	.0000734	0.64	0.783	0093129	.0070382			
cigspast	.0000273	.003862	0.01	0.994	007542	.0075966			
cigspast2	.0000584	.0000533	1.10	0.273	0000459	.0001628			
yearssmoked	.0046583	.0051083	0.91	0.362	0053537	.0146703			
yearssmoked2 drinker_ne~r	-5.41e-06 .1422976	.0000923	-0.06 4.04	0.953	0001862 .0732794	.0001754			
drinker_ne~ drinker_of~k	0702266	.0348053	-2.02	0.000	1384438	0020095			
drinker_on~h	.0700212	.0669914	1.05	0.296	0612795	.2013218			
drinker_ra~y	.1265667	.0382052	3.31	0.001	.0516858	.2014475			
_Iinc_2	0137896	.053994	-0.26	0.798	1196159	.0920367			
	.0062944 .0463178	.0513263	0.12 1.02	0.902 0.308	0943034 0427202	.1068921			
	.0812233	.0431109	1.88	0.060	0032725	.165719			
_Iinc_6	.0891192	.0414662	2.15	0.032	.0078469	.1703915			
Iinc_7	.0686049	.0400562	1.71	0.087	0099037	.1471136			
_Iinc_8 _Iinc_9	.1017327 .0472169	.0395893	2.57 1.09	0.010 0.275	.0241391 0375801	.1793263			
	.0866651	.0474627	1.83	0.273	0063601	.1796904			
_Ireg_2	.3108555	.023717	13.11	0.000	.2643711	.3573399			
_Ireg_3	.2828147	.0215881	13.10	0.000	.2405028	.3251265			
_Ireg_4	.1483837	.0282036	5.26	0.000	.0931057	.2036618			
_Ireg_5 age	.1058499 .0092601	.0293689	3.60 14.56	0.000	.0482879	.1634119			
male	2300114	.0198183	-11.61	0.000	2688546	1911682			
married	.0379806	.0194061	1.96	0.050	0000546	.0760158			
job	0839737	.0179533	-4.68	0.000	1191616	0487858			

exer edu bmi bmi2 disability hiblood diabetes asthma	.0548095 .0102712 .006232 0000369 .2490485 .3337154 .2216985	.0292674 .0026975 .0146478 .0002669 .037593 .0217759 .0354063	1.87 3.81 0.43 -0.14 6.62 15.33 6.26 4.96	0.061 0.000 0.671 0.890 0.000 0.000 0.000	0025536 .0049842 0224772 0005601 .1753676 .2910355 .1523035	.1121726 .0155582 .0349411 .0004863 .3227294 .3763953 .2910936	
bronchites allergy heart cancer _cons	.1717484 .3256736 .3476422 .2520344 -1.569579	.0358541 .0235679 .0694221 .1218874 .2047961	4.79 13.82 5.01 2.07 -7.66	0.000 0.000 0.000 0.039 0.000	.1014756 .2794813 .2115775 .0131396 -1.970972	.2420211 .3718658 .483707 .4909293 -1.168186	

The regression results for the second part of the model using the 1995 working sample are reported in Table 8. Again, many of the smoking-related variables are not individually statistically significant, and the result of a standard F test on the joint significance of the set of smoking-related variables indicates that they do not constitute an important influence on the level of expenditures ($F_{(9, 8611)}$ =1.19).

Table 8 – Regression Results for level of expenditure

Linear regress	sion				Number of obs F(42, 8568) Prob > F R-squared Root MSE	
lnY	Coef.	Robust Std. Err.	t	P> t	[95% Conf.	Interval]
eversmoker cigsnow2 yearssmoking yearssmoki~2 cigspast cigspast2 yearssmoked yearssmoked yearssmoked dearssmoked drinker_on~k drinker_on~k drinker_on~k drinker_inc_3Iinc_4Iinc_5Iinc_5Iinc_6Iinc_7Iinc_8Iinc_9Iinc_10Ireg_2Ireg_3Ireg_4Ireg_5 age male married job exer edu bmi	0128187 0160162 .0003049 .0149389 0002622 0017553 .000382 .0037297 0000463 .072149 1425068 2017265 (dropped) 0468469 .0572032 .0810361 .0126106 .0667879 .104758 .0301402 .1439183 .1520109 .3180431 2241532 1722214 2346215 07558863 .0029499 .0582522 .0786711 1096467 074522 .0238031 0353975 .0005777	.0897841 .0080043 .0001635 .0069906 .0001177 .006144 .0000848 .0075024 .0001265 .0958732 .0976056 .1100752 .0994177 .0782772 .0711089 .0618181 .0617279 .05911 .0578756 .0568743 .0663341 .0740295 .0398921 .0369347 .0448712 .0501006 .0010332 .0334008 .0304158 .0304369 .0512233 .004687 .0197164	-0.14 -2.00 1.86 2.14 -2.23 -0.29 0.45 0.50 -0.37 0.75 -1.46 -1.83 -0.47 0.73 1.14 0.20 1.08 1.77 0.52 2.53 2.29 4.30 -5.62 -4.66 -5.23 -1.12 2.86 1.75 2.86 1.75 2.86 1.75 2.86 1.75 2.86 1.66	0.886 0.045 0.062 0.033 0.026 0.775 0.652 0.619 0.714 0.452 0.144 0.067 0.638 0.465 0.254 0.838 0.279 0.076 0.603 0.000		.16317970003259 .0006254 .02864210000314 .0102885 .0002044 .0184363 .0002017 .2600836 .0488236 .0140474 .1480358 .2106455 .2204266 .133789 .1877895 .2204266 .133789 .1877895 .2206278 .1435902 .2554055 .2820417 .4631588145955109982051466632 .0423229 .0049753 .1239988 .13829350499829 .0055888 .0329908 .0032514 .0012583

disability hiblood	.2078804	.0470383	4.42 4.31	0.000	.115674	.3000867	
diabetes asthma	.1203123	.0470617	2.56	0.000 0.011 0.488	.02806	.2125646	
bronchites	.0409079	.0464613	0.88	0.379	0501675 0411992	.1319833	
allergy heart	.1306278	.0797943	1.64 2.61	0.102	0257882	.2870438	
cancer _cons	3.093033	.2969778	10.42	0.009	2.510884	3.675181	

Having estimated the two-part model, and generated the relevant actual and counter-factual predictions, each individual's SAF is computed using equation (5). Computation of the aggregate SAF is then a relatively straightforward exercise. In this application, the estimated aggregate SAF is 18.55%. Thus, according to this estimate, about 18.55% of the health care expenditures in Portugal are attributable to smoking, a figure that is again clearly significant in economic terms.

6. Estimated SAF using the 1987 NHS

Due to lack of availability in the data set, the number of control variables used in the estimation of the two-part model is reduced. The actual control variables used with the 1987 NHS have, however, the same meanings (ie, were constructed in the same way) as those used with the 1998 and 1995 surveys. Table 9 contains the descriptive statistics for the independent variables of the 1987 working sample.

Table 9 – Independent Variables: Descriptive Statistics

Variable	Obs	Mean	Std. Dev.	Min	Max	
eversmoker smokenow smoked	36882 36882 36882	.2090179 .1378179 .0712	.4066128 .3447134 .2571622	0 0 0	1 1 1	
cigsnow cigspast yearssmoking yearssmoked drinker	36882 36882 36882 36882 36882	2.557914 1.603221 2.711838 1.521365 .4494062	7.577591 7.105727 9.097747 7.020002 .4974404	0 0 0 0	80 80 77 70 1	
age male married edu	36882 36882 36882 36882	38.33924 .4769535 .5154547 5.638062	23.19144 .4994753 .4997679 3.176016	0 0 0 1	100 1 1 1 15	

job	36882	.4435768	.496813	0 1	
reg inc disability diabetes hiblood	36882 36882 36882 36882 36882	2.271759 4.631473 .1565804 .0464183 .1724961	1.242566 2.632065 .3634097 .2103921 .3778162	1 5 1 10 0 1 0 1 0 1	
heart cancer	36882 36882	.0153191 .0018166	.1228204	$\begin{smallmatrix}0&&&1\\0&&&1\end{smallmatrix}$	

The probit results for the first part of the model using the 1987 working sample are reported in Table 10. Again, the results show that the health-related and personal characteristics variables are the strongest predictors of positive medical expenditures. The region where the individuals live also impacts on the probability of having a medical expenditure, with those living in the Center and those living in the Alentejo regions (Lisbon and Algarve) being less (more) likely to have medical expenses than those who live in the North.

In line with the results found for the 1995 and 1998 samples, the vast majority of the smoking-related variables is not individually statistically significant at less than the 0.05 significance level. The result of a likelihood ratio test of the hypothesis that the coefficients of the smoking-related variables are jointly zero reveals, however, that the set of smoking-related variables is jointly statistically significant in determining whether or not the individuals have medical expenses. The test statistic for the likelihood ratio test is defined as $-2(L_R-L_{UR})$, where L_R and L_{UR} are the values of the log-likelihood functions for the restricted and unrestricted models (the restricted model sets all the coefficients of the smoking-related variables to zero). The computed test statistic is $\chi^2_{(9)}=58.3$ and, therefore, the null hypothesis is rejected.

Table 10 – Probit Results for probability of positive expenditure

Table 10 – Probit Results for probability of positive expenditure							
Probit regress		740.555		wald	r of obs = chi2(33) = > chi2 = = lo R2 =	36882 2888.12 0.0000 0.0759	
ypositive	Coef.	Robust Std. Err.	z	P> z	[95% Conf.	Interval]	
eversmoker cigsnow cigsnow2 yearssmoking yearssmoki~2 cigspast2 yearssmoked yearssmoked2 drinkerIinc_2Iinc_3Iinc_4Iinc_5Iinc_6Iinc_7Iinc_8Iinc_9Iinc_10Ireg_2Ireg_3Ireg_4Ireg_5 age male marriedjob edu disability hiblood diabetes heart cancercons	.02534180035509 .0000265 .0055838000066 .0050801001105 .0137186000205332398060130876 .0473099 .0743544 .0808345 .0573722 .0687989 .159628 .1327107 .12047990526084 .06084780538411 .1474515 .00980981384677 .120930221286550026011102669 .2961569 .3364883 .537326 .7340148 -1.02547	.0525055 .0043962 .000082 .0038517 .000069 .0045339 .0000725 .0047981 .0000894 .0181643 .02819 .031322 .0326262 .0349947 .0306665 .0358844 .0370971 .0450522 .0422393 .0220526 .0190456 .027317 .0311364 .0075775 .0175458	0.48 -0.81 0.32 1.45 -0.96 1.12 -1.52 2.86 -2.29 -17.84 -0.46 1.51 2.28 2.31 1.87 1.92 4.30 2.95 2.85 -2.39 3.19 -1.97 4.74 16.99 -7.89 6.17 -12.17 -0.92 -3.54 14.25 10.12 9.59 4.49 -30.23	0.629 0.419 0.747 0.147 0.339 0.263 0.128 0.004 0.002 0.642 0.131 0.023 0.021 0.061 0.055 0.000 0.003 0.004 0.017 0.001 0.049 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000	077567101216730013430019653000201200380620002526 .004314600380635958206833910140801 .0104082 .012246100273310015332 .0869191 .0444101 .03769230958307 .02351921073814 .0864253 .0086781728568 .0825226247148500811671595852 .2554172 .2713038 .4274816 .4135202 -1.091951	.1282507 .0050655 .0001873 .0131329 .0000693 .0139665 .0000316 .0231226 00003 -2883792 .0421638 .1086999 .1383007 .1494229 .1174774 .139131 .2323369 .2210114 .2032674 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764 0093861 .0981764	

The regression results for the second part of the model using the 1987 working sample are reported in Table 11. Again, many of the smoking-related variables are not individually statistically significant, and the result of a standard F test on the joint significance of the set of smoking-related variables indicates that they do not constitute an important influence on the level of expenditures ($F_{(9,8812)}$ =1.23).

Table 11 - Regression Results for level of expenditure

Linear regress	egression Resion				Number of obs F(33, 8778) Prob > F R-squared Root MSE	
lnY	 Coef.	Robust Std. Err.	t	P> t	[95% Conf.	Interval]
eversmoker cigsnow cigsnow2 yearssmoking yearssmoking yearssmoked2 cigspast cigspast2 yearssmoked2 drinkerIinc_2Iinc_3Iinc_4Iinc_5Iinc_6Iinc_7Iinc_8Iinc_9Iinc_10Ireg_2Ireg_3Ireg_4Ireg_5 age male married job edu disability hiblood diabetes heart cancercons		.0894632 .0093379 .000182 .0071934 .006118 .0069294 .0001116 .0067285 .0001175 .0296307 .0414934 .0483094 .0505766 .0585215 .0503399 .060449 .0616464 .0751509 .0757415 .0365804 .0319644 .044783 .0496522 .0008871 .0298516 .0300659 .0289113 .0048791 .0394735 .0291522 .0408394 .0527999 .1715666 .0549006	1.26 -1.17 1.68 0.15 -0.30 0.11 -0.26 -2.56 2.80 -10.44 2.57 1.99 2.71 2.52 2.03 4.78 4.22 5.38 4.46 -1.64 -1.53 -4.82 2.91 8.21 1.14 2.57 -4.24 4.20 -4.25 5.39 2.08 2.94 1.38 2.94 1.38	0.209 0.243 0.093 0.877 0.767 0.911 0.796 0.010 0.005 0.000 0.010 0.046 0.007 0.012 0.042 0.000	06291720292091000051012990600266201280510002475030412 .00009853675154 .025192 .0015015 .0381437 .0330026 .003562 .170496 .139123 .2566911 .1890093 - 1316074 - 11148063036915 .0469961 .00554610246315 .01835861791323 .01090892450397 .0998423 .0049925 .05172940987367 1.279131	.2878204 .0073999 .0006624 .0152109 .0001964 .0143613 .0001899 0040332 .0005592 2513491 .1878655 .1908971 .2364275 .2624341 .200918 .4074843 .3808059 .5513178 .4859516 .011805 .0138347 1281211 .2416558 .009024 .0924007 .1362312 0657863 .0300373 0902851 .2141327 .1651019 .2587298 .5738848 1.494367

Having estimated the two-part model, and generated the relevant actual and counter-factual predictions, each individual's SAF is computed using equation (5). Computation of the aggregate SAF is then a relatively straightforward exercise. In this application, the estimated aggregate SAF is 19.32%. Thus, according to this estimate, about 19.32% of the health care expenditures in Portugal are attributable to smoking, a figure that is again clearly significant in economic terms.

7. Which SAF?

The previous estimations yield three different figures for the national SAF: 19.32% using the 1987 NHS; 18.55% using the 1995 NHS; 13.77% using the 1998 NHS. A plausible explanation for these different findings is the extent of the

information used in estimating the statistical model. The 1998 NHS is the most complete, allowing for a larger number of controls to be used in the estimations. In fact, estimating the two-part model using the 1998 NHS but including only the same controls used in the estimation of the SAF with the 1987 sample yields an aggregate SAF of 18.03%. Similarly, estimating the two-part model using the 1998 NHS but including only the controls used in the estimation of the SAF with the 1995 sample yields an aggregate SAF of 14.48%. It seems, therefore, clear that the estimated national SAF increases as the number of controls are dropped. Given that the use of statistical techniques in computing the SAF is to get at the *pure* effect of smoking on medical expenditures, it seems reasonable to have more confidence on the estimate obtained when more variables were used to control for other factors, apart from smoking, that might be affecting medical expenditures. MORE TO BE ADDED.

8. Adjusting the SAF for Regional variations

Estimation of the two-part model using the NHS surveys revealed that the region where the individuals live are strong predictors both of the probability of having medical expenses and of the level of expenditures conditional on having one. Thus, it is reasonable to adjust the national estimated SAF for these regional variations. To do so, we first determine how the national SAF estimate with the 1998NHS varies with region of residence by stratifying the SAF according to region. Table 12 lists the resulting estimated SAFs by region, showing that the fraction of health expenditures attributable to smoking varies in substantial ways between the different regions in Portugal.

Table 12 – Calculated Smoking Attributable Fractions by Region

1998	13.77%
North	13.62%
Centre	6.51%
Lisbon	15.86%
Alentejo	12.10%
Algarve	24.77%

Secondly, we determine how the aggregate expenditures for the complete 1998 sample are regionally distributed. Table 13 lists these values.

Table 13 – Aggregate expenditures by Region in the 1998 NHS

Region	Total amount	Percentage	
Portugal	€ 702198.70	100	
North	166692.60	24	
Centre	136538.90	19	
Lisbon	259048.50	37	
Alentejo	70471.15	10	
Algarve	69447.50	10	

The adjusted national SAF is then computed as:

 $(13.62\% \times 24\%) + (6.51\% \times 19\%) + (15.86\% \times 37\%) + (12.10\% \times 10\%) + (24.77\% \times 10\%) = 14\%.$

Notice then that the adjusted national SAF reflects the regional composition of the complete 1998 NHS *in terms of expenditures*.

According to the information available at the OECD web site, the total expenditure on health as a percentage of GDP was 10.2% in year 2005, the most recent year for which there is information at the present time. For the same year, the public expenditure on health was 71.8% out of the total expenditure on health. Information available at the same site and for the same year indicates that the Portuguese GDP was 149123.4 million euros at current prices. Applying the estimated adjusted national SAF to these figures (ie, assuming that the 1998 adjusted SAF is valid for year 2005), we have that 2129.482 million euros were national smoking

attributable expenses, and that 1528.968 million euros were public smoking attributable expenses.

9. Simulating the impact of information

Although no information exists that would allow us to assess the impact of information on smoking behaviour, it is possible to simulate the cost savings in terms of heath expenditures due to successful informational programs aiming at reducing smoking prevalence or smoking intensity. Based on a small-scale experiment conducted in 1997 in the US using a convenience sample of college students, Botelho (1998) estimated that the provision of information linking smoking to disease (including the full disclosure of information concerning the alleged misconduct by the smoking industry) decreases the probability of smoking by about 50%. Using this value as a benchmark, we may simulate the cost savings due to informational programs in two ways: one way consists in reducing the number of smokers in the sample by 50%; another way consists in reducing the intensity of smoking by the

Table 14 reports the estimated SAFs under these two scenarios. As can be gleaned from the Table, only the simulation reducing the number of ever smokers in the 1998 sample produces an impact in the estimated SAFs. The results appear to indicate that informational programs aiming at just reducing smoking intensity do not produce any results in terms of health care expenditures. Although by a small percentage amount, any informational programs aiming at completely reducing the number of smokers *does have* an impact.

Using the same monetary values for health care expenditures as in Section 8, we obtain as a *conservative* figure the value of 40.408 million euros as the cost

savings (in terms of public expenditures only) produced by informational programs that reduce by 50% the number of people in the country who smoke.

Table 14 – Estimated counter-factual SAFs in the 1998 NHS

Region	Reducing Number	Reducing Intensity
National SAF	13.39	13.77
North	13.59	13.62
Centre	6.36	6.51
Lisbon	15.34	15.86
Alentejo	11.57	12.10
Algarve	23.75	24.77
Adjusted National SAF	13.63%	14%

10. Conclusion

The present study is a first attempt to estimate the fraction of health care expenditures attributable to smoking in Portugal using an econometric methodology that is now an accepted standard in the health economics literature. In line with the results in studies undertaken in other countries, our findings suggest that a substantial fraction of the national health care expenditures can be attributed to smoking. Informational campaigns and other public initiatives aiming at preventing people from starting to smoke and helping those who already smoke to quit this highly addictive habit are, therefore, justified in economic terms. Our simulations suggest that substantial cost savings can be achieved even if such schemes are not totally successful.

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