The Right to Design - Merging Boundaries
#1- from mainstream to exclusive design
#2- from exclusive to inclusive design

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Agenda

• Motto: do we have the “Right to design”? 

• Aim: Sharing tallents to address two challenges 
  #1 - from mainstream to exclusive design (accessories to Cutipol cutlery)  
  #2 - from exclusive to inclusive design – (UrinALL) 

• Merging boundaries - removing design “labels”
The Right to Design - merging boundaries

...states that the benefits of well-designed products - being it functional, emotional or any other - should be available to anyone.

This statement recognizes the power of design to make a difference.
This workshop is inspired by G. Pullin:

“inclusive design (...) brings issues of disability into mainstream design, but (this book) spends more time looking on the opposite direction - what would be gained by bringing an art school design culture to produce specifically for disabled persons”.

And later says that

“a richer balance between problem solving and more playful exploration could open up valuable new directions”.

#1 Cutipol (“Goa”) - from *mainstream* to *exclusive*?

GOOD DESIGN AWARD 2016
Design: José Joaquim Ribeiro
Inclusive?
Brief: stick for self manipulation of urine bags

Problem: People using urine bags has daily difficulties in the assignment of going to the bathroom and empty the urine bag autonomously.

Context: A challenge of TOM:Porto

(June 2017- https://www.porto.tomglobal.org/)
UrinALL “exclusive gadget”

• 1 - 3D Pieces, to hold the tap of the urine bag;
• 2 - Steel Stick;
• 3 - Wooden handle rings;
• 4 - Auxiliary sponges;
• 5 - Steel Wires.
A multidisciplinary team at the “makeathon”

- Psychomotor Rehabilitation,
- electrical engineering,
- rehabilitation engineering,
- human accessibility

• ... no designers...
Report: part’s inventory and building instructions

Parts Inventory:
- Stick;
- 3D pieces;
- Screws, nuts and washers;
- Steel stick;
- Steel cables;
- Elastic bands;
- Espagones;
- Round can tube;
- Wooden rings.
RESULTS
CUTE.ery
Carolina Motta
Godfrey Baldacchino
Nicos Souleles

A concept: Butterflyes
Could be:
“Madeira’s flowers”
“Plane”

- enlarging handle
- Allow more people to use
One (handle) fits ALL for golf... and UrinALL

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Please add your contributions, comment as you please, and contact me

Thank you

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